

Data Privacy Policy

Introduction

Adsecurity OÜ (“we,” “us,” or “our”) is committed to protecting the privacy and security of our users' personal data. This Data Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website and use our services.

1. Information We Collect

a. Personal Data

We may collect personally identifiable information, such as your name, email address, phone number, and other contact details, when you voluntarily provide it to us.

b. Usage Data

We collect information automatically about your interaction with our website and services. This may include your IP address, browser type, operating system, referring URLs, and information about your use of our services.

c. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website. These technologies help us understand how you use our website and services, and enable us to personalize your experience.

2. How We Use Your Information

We use the information we collect to:

- Provide, operate, and maintain our services
- Improve, personalize, and expand our services
- Understand and analyze how you use our website and services
- Communicate with you, including for customer support
- Send you updates, marketing, and promotional materials
- Prevent fraudulent activities and enhance the security of our services

3. Data Sharing and Disclosure

We do not sell, trade, or otherwise transfer your personal data to outside parties except as described below:

- **Service Providers:** We may share your information with third-party service providers who assist us in operating our website and services, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities.

4. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or method of electronic storage is 100% secure.

5. Data Retention

We retain your personal data only for as long as is necessary for the purposes set out in this Data Privacy Policy, and as required to comply with our legal obligations, resolve disputes, and enforce our policies.

6. Your Data Protection Rights

Depending on your location, you may have the following rights regarding your personal data:

- **Access:** The right to request copies of your personal data.
- **Rectification:** The right to request that we correct any information you believe is inaccurate or incomplete.
- **Erasure:** The right to request that we erase your personal data, under certain conditions.
- **Restriction of Processing:** The right to request that we restrict the processing of your personal data, under certain conditions.
- **Data Portability:** The right to request that we transfer the data we have collected to another organization, or directly to you, under certain conditions.
- **Objection:** The right to object to our processing of your personal data, under certain conditions.

7. Changes to This Data Privacy Policy

We may update this Data Privacy Policy from time to time. We will notify you of any changes by posting the new Data Privacy Policy on this page. You are advised to review this Data Privacy Policy periodically for any changes.

8. Contact Us

If you have any questions about this Data Privacy Policy, please contact us at:

- **Email:** privacy@adsecurity.io
- **Address:** Adsecurity OÜ, Järvevana tee 9 Date: 05.06.2024, 11314, Tallinn, Estonia